

# Sponsorship Opportunities

Crittenden MultiFamily Conference 2010

March 21 – 23, 2010

Hilton Anatole Dallas



With over 30 years of reporting and providing forums for real estate professionals to gather and exchange ideas and insights, Crittenden has seen many interesting real estate cycles. We can clearly say that we are in one of those interesting and turbulent times. For this reason, we have geared the 2010 Conference toward providing answers, ideas, and strategies on how to succeed within this challenging market. We encourage you to join us as we learn and share together so that we all may prosper. See you in Dallas!

## Crittenden MultiFamily Conference Sponsorships 2010

### **Platinum Sponsor \$6,000 (limited to 1)**

- Exclusive sponsorship for Welcome Reception (opportunity to upgrade menu)
- Option to provide materials with logo at cost (badge cords/wallets, bags, gifts, etc)
- Exhibit space in the high traffic conference registration foyer
- 1 full page black & white ad in event program
- Prominent listing in event program, i.e. sponsor page
- Logo featured on program and schedule distributed at registration
- Logo displayed prominently on conference website
- Company contact information displayed on conference website with link
- 5 complimentary conference registrations (a \$2,975 value)
- 2 complimentary exhibitor/networking registration - no sessions included (a \$500.00 value)
- Logo featured on all conference signage
- Complete list of conference attendees for follow up marketing
- Logo featured in weekly email blasts to 20,000+ real estate professionals
- First right of refusal for 2011 Crittenden Multifamily Conferences

### **Gold Sponsor \$4,500 (limited to 5)**

- Table-top exhibit space in the high traffic conference/registration foyer
- 1 full page black & white ad in event program
- Prominent listing in event program
- Logo featured on all conference signage
- Logo featured on program and schedule distributed at registration
- Logo and website link featured on conference website
- Company description on conference website
- Logo featured in weekly email blasts to 20,000+ real estate professionals
- 4 complimentary conference registrations (a \$2,280.00 value)
- 1 complimentary exhibitor/networking registration - no sessions included (a \$250.00 value)
- Complete list of conference attendees for follow up marketing

### **Silver Sponsor \$3,000 (limited to 5)**

- Table-top exhibit space in the high traffic conference/registration foyer
- Half page black & white ad in event program
- Listing in event program
- Logo featured on program and schedule distributed at registration
- Logo featured on all conference signage
- Logo featured on program and schedule distributed at registration
- Logo and website link featured on conference website
- Logo featured in weekly email blasts to 20,000+ real estate professionals
- 3 complimentary conference registrations (a \$1,685.00 value)
- 1 complimentary exhibitor/networking registration - no sessions included (a \$250.00 value)
- Complete list of conference attendees for follow up marketing

### **Bronze Sponsor \$2,500 (limited to 3)**

- Table-top exhibit space in the high traffic conference/registration foyer
- Half page black & white ad in event program
- Listing in event program
- Logo featured on program and schedule distributed at registration
- Logo featured on all conference signage
- Logo featured on program and schedule distributed at registration
- Logo and website link featured on conference website
- Logo featured in weekly email blasts to 20,000+ real estate professionals
- 2 complimentary conference registrations (a \$1,290 value)
- 1 complimentary exhibitor/networking registration - no sessions included (a \$250.00 value)

### **Table Top Exhibit \$1,500 (limited to 5)**

- Table-top exhibit space in the high traffic conference/registration foyer
- 1 complimentary conference registration (a \$695.00 value)

### **Promotional Item Sponsor \$1,000 + cost of item**

- Provide a promotional item to be distributed to all attendees throughout the conference featuring your company's logo
- Items include, but are not limited to:
  - Pens
  - Folders – Pad folios
  - Conference bags
  - Lanyards
  - Promotional brochures/packets

## Crittenden MFC - Sponsorship Registration Form

### Sponsorship Types

*Please indicate which sponsorship you would like*

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Table Top Exhibitor	Promotional Item Sponsor
\$6,000	\$4,500	\$3,000	\$2,500	\$1,500	\$1,000 +

#### **Company Sponsor Information**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

#### **Sponsor Contact Information**

First & Last Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

(If different from above)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

#### **Payment:**

Credit Card:

Visa \_\_\_\_ MasterCard \_\_\_\_ Amex \_\_\_\_ Discover \_\_\_\_

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Fax: 619-374-1979

Mail: Crittenden Conferences

3990 Old Town Ave., Suite C300

San Diego, CA 92110

## Advertising Schedule

- Email marketing: Executed weekly: December - March. Each email blast is sent to 20,000+ industry professionals.
- Website: Is up and running. Updated weekly, with complete conference information in January.
- Brochure: Printed in January and mailed early February to approximately 4,000 – 8,000 real estate professionals.

## Contact Information

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Conference & Marketing Director  
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### **Therese Laramee**

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**Conference Website:** [www.CrittendenMultifamily.com](http://www.CrittendenMultifamily.com)